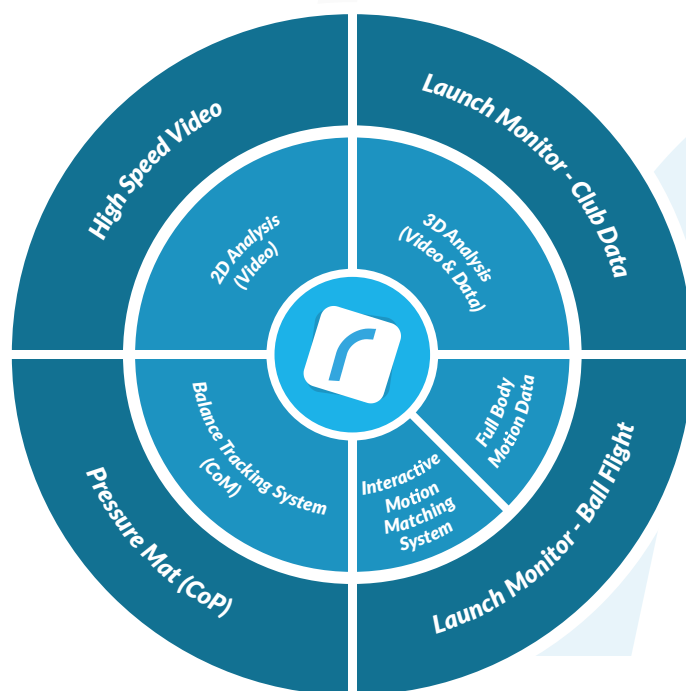


# HUMAN MOTION ANALYSIS & DATA MANAGEMENT SYSTEM



## **SWINGURU BENEFITS:**

***All-In-One Solution • Markerless & Wireless • Portable & Ease To Use • Sensible Investment / Affordable • Latest & Greatest Technology***

## **ALL-IN- ONE SOLUTION FOR MOTION EFFICIENCY IMPROVEMENT**

Single platform – Combined and Synchronized technologies ! Swinguru products are built from the ground up to collect and analyze all of the 'individual' motion data and video more easily than ever before. The combined product would allow coaches and players to get a complete understanding of their technique, bringing together all of the information they need into a single and easy to use interface.

On top of the core features provided by Swinguru (2D, 3D, Center Of Mass) we integrated with external devices providing High Speed 2D Video, Ball Flight from launch monitor and Center Of Pressure from pressure mat.

Once your training session is over, you can store and access your lessons, videos, statistics, customized content and track your improvements in the easiest possible way wherever you are whenever you want through our online Player Performance Center called the Swinguru Academy. It will automatically adapt to your preferred device, whether it is a smartphone, laptop or tablet.

## **MARKERLESS & WIRELESS (3D) MOTION CAPTURE**

Take off the attached markers and uncomfortable bodysuits because you won't need them with Swinguru Motion and Balance Tracking System. Forget complicated calibrations and time-consuming setups. Now your students can focus on their training and more without worrying about the technology. Why? Because Swinguru is a mocap system so dramatically advanced that it becomes invisible to the students. Anyone can step in, take a swing and instantly get their own real-time 3D motion data using regular street clothes in a natural and intuitive way.

## **PORTABLE AND EASY TO USE**

The plug and play simplicity of Swinguru Motion and Balance Tracking System's technology makes it ideal because:

- There is no need for any setup, dedicated technician, special suits, or markers
- The system is easy to setup, easy to use and learn
- The system produces professional quality data

## **A SENSIBLE INVESTMENT: THE LOWEST COST PER USER**

Most of the cost associated with a marker based motion capture system is hidden in the maintenance to operate the system after it is purchased. That is of course, if it even ends up being used on a consistent basis – which many do not because they are so difficult to maintain and operate. Fortunately, Swinguru Motion and Balance Tracking System eliminates most of these costs because:

- Everybody can use the system, with no special equipment or clothes.
- No downtime between users.
- No additional maintenance expenses.
- No need for dedicated person.
- Can be used in multiple locations as it is portable. Factor in all of the above and you get the lowest cost per user in the market.

## **PROVIDE YOUR STUDENTS WITH THE LATEST AND GREATEST TECHNOLOGY**

An investment in Swinguru Motion and Balance Tracking System is an investment in your students' future, making you part of a growing community involved in the next generation motion capture experience.

The increasing utilization of markerless motion capture across multiple industries requires students to develop skills in this area to remain up to date with the technology trends.

- Use what the pros are using
- Create hype and excitement for your programs and Academy
- Increase enrollment by showing off this bleeding edge technology